

# Parent/Guardian Media Consent Form

Student:	Student #:
School:	Grade:

The Douglas County School District (DCSD) is committed to the safety of our students, as well as respecting the privacy of their families. We also know the importance of celebrating our students' achievements and providing them with engaging learning opportunities, which today often means connecting with the world outside our classroom walls.

Under Board Policy JRA/JRC and the Family Educational Rights and Privacy Act (FERPA):

- DCSD schools and our District may disclose information that is generally not considered harmful or an invasion of privacy without written consent of the parent/guardian, if the primary purpose is to allow the District to include this type of information in certain school publications, such as yearbooks, newsletters, websites, social media, playbills, team rosters or honor rolls.

Additionally, unless indicated below, students may:

- Publish digital or social media online as part of their lessons.
- Participate in interviews, photography, audio or video recording by our schools, District or news media.

**Check items below ONLY if you wish to opt out your student.**

\_\_\_\_\_ **MEDIA BLACKOUT:** Do not publish information about my student, including basic information (student's name, their school, grade and accomplishments).

**MEDIA BLACKOUT** - All information, including basics.

This Opt Out restricts our schools and the District from releasing any personally identifiable information about a student, including basic details like their name, school, grade and their school photo.

**As a result, the student will NOT be included in:**

- **The yearbook portrait section (this includes their name and school photo)**
- **Official class (group) photos**
- **Any type of celebratory posts by a school, i.e., the list of students who received an award**

***This is the most restrictive option and therefore results in the automatic opt out of ALL MEDIA LEVELS.***

\_\_\_\_\_ By initialing here I have read and understand this Opt Out.

\_\_\_\_\_ **INSTRUCTIONAL MEDIA:** Do not allow my student to publish digital and/or social media online as part of their lessons.

**INSTRUCTIONAL MEDIA** - Digital and/or social media online during lessons.

Great learning opportunities often encourage our students to create work that has a real-world impact outside of their schools. We, however, understand that when these projects involve digital or social media\*, there may be accompanying concerns about privacy.

This Opt Out restricts a student from participating in learning opportunities that result in the school or District publishing of a student's basic information (like their name, school, grade and their school photo) and class work (writing, drawings, paintings, photography, etc.).

**As a result, the student will NOT be included in classroom activities which involve publishing of digital/social media online, including:**

- **Publicly visible or archived videos, web chats or live streams**
- **Podcasts**
- **Publishing of scientific/scholarly reports by outside organizations**

This Opt Out, however, still **ALLOWS** students to work in secured digital environments\*\*, like Google Sites, where a student's work is protected from the outside world.

*\*Digital media includes photos, video, audio recordings and documents placed on a computer or the Internet.*

*\*\*Secured digital environments are when a password is required to view these items outside of the school.*

\_\_\_\_\_ By initialing here I have read and understand this Opt Out.

\_\_\_\_\_ **MEDIA COVERAGE:** Do not allow my student to be interviewed, photographed or recorded by school staff, our District or news media for coverage of school events or achievements.

**MEDIA COVERAGE** - Interviews, photographs or recordings by our schools, District or news media.

On a daily basis we celebrate the accomplishments of our students and schools. We want to share this news with our community, including on our schools' websites or social media accounts.

This Opt Out restricts schools, DCSD and outside media organizations from taking photos or videos of the student or allowing the student to participate in interviews during academic activities.

**As a result, the student will NOT be included in media coverage, including:**

- **Photos or videos taken in the student's academic environment**
- **Interviews (audio or video) with representatives from the school, DCSD or outside media**

*Please note: There is no expectation of privacy during school assemblies or other large school gatherings, sporting events, off-campus field trips or extra-curricular activities. Privacy cannot be guaranteed in public locations.*

\_\_\_\_\_ By initialing here I have read and understand this Opt Out.

### **Please Read and Sign Below**

*I understand that unless I have made a selection above, my school, our District and/or outside media may use information, images or video of my child. In the event the school or District uses those photographs and/or video footage of my child, that no compensation will be made to me for this use. I also understand that this form will apply for the duration of my child's enrollment in DCSD. I acknowledge by my signature below that I understand the above-stated information.*

**Signature:**

**Date:**